

DAY 2

9:00 **Panel 6 – Journalism innovation** – moderator tbc

David B. Nieborg, Thomas Poell
Turo Uskali, Epp Lauk

“The Appification of News: Exploring Media Diversity in the App Ecosystem”
“Towards Adaptive Journalism: How Technological and Social Innovations are Transforming Journalism”

Cornelia Wolf, Alexander Godulla

“Are newsgames in journalism a failed innovation? An analysis of products and user judgments”

11:00 **Discussion with media companies**

12:30 **Lunch**

13:15 **Parallel panels**

Panel 7 – Public Service Media and innovation – moderator: Indrek Ibrus

Ulrike Rohn

“The underestimated role of public broadcasters as innovators to address market failures outside the broadcasting industry”

Datis Khajeheian
Michael Klontzas

“Public Media and Fostering of User Innovation: A theoretical development”
“Technological innovation and Public Service Media: The BBC and Digital Terrestrial Television”

Panel 8 – VR and journalism – moderator: Pia Tikka

Malin Picha Edwardsson

“Lost in transformation – An explorative study of Digital Storytelling by traditional media companies”

Stephanie Grubenmann

“VR Journalism – How does storytelling work for non-fictional content?”

14:45 **Cross-Motion showcase and summary**

16:00 **Visit to E-Estonia showroom** (in co-operation with AoIR in Tartu)

MEDIT

TALLINN UNIVERSITY CENTRE OF EXCELLENCE
IN MEDIA INNOVATION AND DIGITAL CULTURE